

N A T A L I A M U Ñ O Z

EXECUTIVE PRODUCER | WRITER | STORYTELLER | DOT CONNECTOR

310.463.0959

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Executive Producer/Writer with 15+ years leading multimillion-dollar productions for Netflix, HBO, Bravo and Discovery+ among others.

Strategic Partner to executive and C-Suite teams, translating stakeholder vision into globally recognized content with demand ranging up to 14.5 times that of the average production.

Team Leader able to foster high performance through emotional intelligence and clear communication, guiding geographically dispersed cross-functional teams of 40+, resulting in 100% retention and return.

Creative Innovator managing end-to-end content strategy across broadcast, streaming, vertical, branded, podcast, corporate media and live events reaching audiences of 5M+.

C A R E E R H I G H L I G H T S

Revitalized editorial direction of the almost-shelved "Million Dollar Beach House", which resulted in a series debut at #1 on the Netflix Top 10.

Mobilized 700 industry volunteers nationwide to conceptualize and produce digital campaign assets for roughly 100 in-need political candidates ahead of the 2018 Midterm Elections.

Executive Producer — ONEDAYONEARTH.ORG | "CITIES" Documentary, Los Angeles segment. 40,000 creators and 400 nonprofits contributed stories filmed on the same day in cities worldwide.

P R O F E S S I O N A L E X P E R I E N C E

Executive Producer (*Netflix, HBO, Bravo, HGTV, Discovery + and more*)

- Led and creatively shaped over twenty complex, \$2M+ productions from development through delivery - ensuring efficient allocation of resources and adherence to financial targets.
- Managed all phases of production for multiple concurrent series of 6-26 episodes, integrating creative oversight with operational leadership for teams of 20+ producers, editors, AEs and graphics.
- Implemented emerging technologies (AI/ML/Avid Ada) to improve efficiency by 10%-25%, meeting schedule demands, budget restrictions, and goals of brand reach and revenue.
- Strategized with branding, marketing, and promo teams of major networks, to produce assets for online and socials, increasing cast following by over 100K and views to websites by over 300K.
- Executed tradeout deliverables with third party vendors and brand integrations to honor contractual obligations and increase brand partnerships by 20%.
- Maintained relationships with high-profile talent, network and production company stakeholders, ensuring positive collaborations and enduring partnerships.
- Aligned story arcs and directed narrative integrity while filming, guided cross-functional teams through unexpected obstacles, translated network and brand notes into actionable direction.
- Identified opportunities to improve operations and drive performance of production team and talent while balancing multiple work streams and departments to complete projects within scope.
- Mentored junior team members as they build skills and meet career goals — evolving my efforts into an online mentoring program for people from production, advertising, and marketing.

Supervising Producer *(ABC, TLC, A&E, AMC, MTV and more)*

- Shaped production series story arcs in real time across multi-camera, large cast reality, documentary and unscripted series spanning 6 to 24 episodes per season.
- Managed post team of 16+ editors and producers, meeting budget and schedule delivery demands.
- Conducted on-camera interviews for 10+ cast, capturing authenticity, nuance, and emotional depth.
- Supervised color correction, audio mix and final online review, confirming all elements met project standards and technical specifications achieving zero QC rejections and 100% on-time delivery to air.
- Scripted, cast and worked with DP, field and art department to deliver cinematic re-creations.
- Researched stories, scouted and cleared film and event locations, proactively sought out and negotiated business relationships to source and integrate products into programming.

ADDITIONAL EXPERIENCE

Fox Sports International / Fox Soccer Channel

Business Development Associate Producer

- Worked directly with General Manager on projects for FSI departments in Europe, Asia, The Americas.
- Maintained relationships with international sports organizations, radio and broadcast partners.
- Copywriter of print and on-air promos, web content, press releases, executive and talent bios.

Sun Microsystems

Programs and Events Producer - Entertainment, Media and Sports

- Developed and produced Sun's Annual Digital Media Universe – "A forum for international leaders of entertainment, media and technology companies to showcase new products/ventures."
- Produced trade shows, live events, corporate conferences, and parties.
- Wrote promotional literature and press releases, designed logos, displays, etc.

EXTRACURRICULARS

Lead ongoing tutorial sessions where I teach junior team members about production, providing mentorship and guidance on all responsibilities covering field and post-production.

Maintain the Latinx Representation Production List — a strategic initiative with the Co-Chair of the Editors Guild Latinx Committee to build a global database of Latinx and Spanish-speaking production members.

University of Michigan and online continuing education focused on strengthening executive leadership, advancing management skills, and integrating high standards with a people-centered workplace culture.

TECHNICAL

- Avid
- Adobe Programs
- Office
- Google Suite
- Slack
- Most editing, social & technical
- Basic Camera
- Basic Audio

INTERESTS

- Interviewing people / Learning personal stories
- Connecting people and projects
- Travel
- Art / Music / Culture / Design
- Researching / Reading
- Old School Rap
- Flaneuring

EXTRAS

- Advanced Spanish
- Conversational Italian
- Known to bring donuts to the office

EDUCATION

SPANISH LIT. & CREATIVE WRITING

UNIVERSITY OF MICHIGAN – BA

SELECTED CREDITS

EXECUTIVE PRODUCER	"CONDEMNED" (S1)	HGTV / Crazy Legs
EXECUTIVE PRODUCER	"THE FLIPPING EL MOUSSAS" (S1)	HGTV / Diga Studios
EXECUTIVE PRODUCER	"SELLING THE HAMPTONS" (S1 & 2)	DISCOVERY+ / Diga Studios
CO-EXECUTIVE PRODUCER	"MILLION DOLLAR BEACH HOUSE"	NETFLIX / Diga Studios
CO-EXECUTIVE PRODUCER	"UNEXPECTED" (S2 & 3)	TLC / Eastern
CONSULTING PRODUCER	#WOMENFORTHEWIN Political Campaign Content	Adolescent Content
CO-EXECUTIVE PRODUCER	"YOUR HUSBAND IS CHEATING ON US"	BRAVO / Hot Snakes Media
CO-EXECUTIVE PRODUCER	"GODDAUGHTERS"	MTV / Sirens Media
CO-EXECUTIVE PRODUCER	"THE REAL HOUSEWIVES OF NEW YORK CITY" (S8 & 9)	BRAVO / Shed Media
SUPERVISING PRODUCER	"THE REAL HOUSEWIVES OF NEW YORK CITY" (S7)	BRAVO / Shed Media
SUPERVISING PRODUCER	"MARRIAGE BOOT CAMP – REALITY STARS"	WE / Think Factory
SUPERVISING PRODUCER	"WE SHOULD'VE ELOPED"	TLC / Fly On The Wall
EXECUTIVE PRODUCER	"ONE DAY ON EARTH – CITIES" – (Field – LA Segment)	OneDayOnEarth.Org
SUPERVISING PRODUCER	"CASH DOME"	TRU TV / 51 Minds
SUPERVISING PRODUCER	"NICKI MINAJ - My Truth"	E! / E! Entertainment Media
SUPERVISING PRODUCER	"LOLwork"	BRAVO / Relativity Real
EXECUTIVE PRODUCER	"HE DID YOU A FAVOR"	Book + Web / Post Road Pictures
SUPERVISING PRODUCER	"KAREN REFAELI PROJECT"	WE / September Films
SUPERVISING PRODUCER	"WILSON PHILLIPS"	TV GUIDE / Relativity Real
SUPERVISING PRODUCER	"THE PITCH"	AMC / Studio Lambert
SUPERVISING PRODUCER	"BEYOND: MESSAGES FROM 9/11"	A&E / September Films
CONSULTING PRODUCER	"GIRLS, GIRLS, GIRLS The Film"	Feature / Woman On Top Productions
SUPERVISING PRODUCER	"BILLY THE EXTERMINATOR"	A&E / September Films
CO-FOUNDER / EP	"THE GOLDEN OPPORTUNITY"	TGO.tv/Kingston Productions
SUPERVISING STORY	"I WAS DEAD"	DISCOVERY / Gurney Productions
SUPERVISING STORY	"VENOM IN VEGAS"	ANIMAL PLANET / Gurney Productions
PRODUCER (Post)	"BRIDEZILLAS"	WE / September Films
STORY PRODUCER	"TORI & DEAN"	OXYGEN / World of Wonder
SHOW PRODUCER	"PETER PERFECT"	STYLE NETWORK / 44 Blue
STORY PRODUCER	"TAKE HOME NANNY"	TLC / Discovery Studios
CASTING PRODUCER	"THE REAL HOUSEWIVES OF NEW YORK"	BRAVO / Ricochet Television
DEVELOPMENT PRODUCER	"FAT MARCH"	ABC / Ricochet Television
DEVELOPMENT PRODUCER	"THE REAL HOUSEWIFE OF NEW YORK"	BRAVO / Ricochet Television
DEVELOPMENT PRODUCER	"SUPERNANNY"	ABC / Ricochet Television